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**MESSENGER**

Corrigan  
**TIMES**

Groveton  
**NEWS**

Houston County  
**COURIER**

Lake Livingston  
**PROGRESS**

**Penny Saver**

Polk County  
**ENTERPRISE**

San Jacinto  
**NEWS-TIMES**

The Trinity  
**STANDARD**

The Tyler County  
**BOOSTER**

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# Polk County Publishing Co., Inc.

## Area Coverage Listing

### ■ **BIG THICKET MESSENGER**

Phone: (936) 635-7254

Rye Votaw  
Cleveland Hardin  
Liberty Hull-Daisetta  
Dayton Romayor  
Livingston Batson  
Moss Hill Saratoga  
Thicket Ace

### ■ **CORRIGAN TIMES**

Phone: (936) 398-2535

Corrigan  
Moscow  
Camden  
Livingston  
Leggett  
Chester

### ■ **GROVETON NEWS**

Phone: (936) 642-1726

Groveton  
Trinity  
Apple Springs  
Pennington  
Woodlake  
Centralia  
Lovelady  
Kennard

### ■ **HOUSTON COUNTY COURIER**

Phone: (936) 544-2238

Crockett  
Latexo  
Kennard  
Lovelady  
Grapeland  
Ratcliff

### ■ **LAKE LIVINGSTON PROGRESS**

Phone: (936) 327-4357

Trinity  
Lovelady  
Riverside  
Onalaska

### ■ **PENNSAVER**

Phone: (936) 327-4357

Livingston  
Onalaska  
Point Blank  
Oakhurst  
Trinity  
Shepherd  
Coldspring

### ■ **POLK COUNTY ENTERPRISE**

Phone: (936) 327-4357

Livingston Ace  
Leggett Moscow  
Corrigan Camden  
Onalaska  
Shepherd  
Goodrich  
Alabama-Coushatta Tribe

### ■ **SAN JACINTO NEWS-TIMES**

Phone: (936) 628-6851

Coldspring  
Shepherd  
Point Blank  
Oakhurst

### ■ **TRINITY STANDARD**

Phone: (936) 594-2126

Trinity  
Groveton  
Apple Springs  
Riverside  
Lovelady

### ■ **TYLER COUNTY BOOSTER/ADVERTISER**

Phone: (409) 283-2516

Woodville Chester  
Colmesneil Warren  
Spurger Hillister  
Fred Doucette  
Wildwood Dam-B  
Alabama-Coushatta Tribe

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# Group Information

**BIG THICKET MESSENGER** - The Big Thicket Messenger is located in Rye, Texas, serving portions of Polk, San Jacinto, Hardin and Liberty counties. It is published once a week on Thursdays. The Messenger offers special sections for Graduation, Christmas, New Years, the opening of football season in August as well as special festivals and occasions.

**CORRIGAN TIMES** - Located halfway between Livingston and Lufkin on US 59, Corrigan, Texas and the surrounding area is best known for its lush timber tracts that make up a portion of International Paper, one of the largest private landowners in the United States. International Paper manages over 10 million acres of forestlands worldwide and is the owner of the world's shortest railroad, The Moscow, Camden and San Augustine. The MC & SA Railroad, located in Corrigan's sister town Camden is not all that is commonly shared. Corrigan also shares with Camden an independent school district which has been singled out as one of Texas' finest. The Corrigan Times covers happenings all the way to Lufkin.

**GROVETON NEWS** - On the corner of US Hwy. 287 and State Hwy. 94, the Groveton News is centered in Trinity County, the heart of the Davy Crockett National Forest. The Groveton News boasts coverage of three area schools including Groveton, Centerville and Apple Springs. The Groveton News also has a complete commercial print shop serving the areas printing needs. Each March, The Groveton News celebrates the Trinity County Fair and Youth Livestock Show.

**HOUSTON COUNTY COURIER** - The Courier is published in the county seat of Crockett, home of the World Championship Fiddlers Festival. Crockett is famous for its many historic homes, including two open to the public. A museum in the former depot offers a view of the area's past and the county's 200-plus historical markers provide more insight into bygone days. The Grapeland Peanut Festival and Lovelady Love-Fest are annual events that attract large crowds. Mission Tejas State Historical Park offers picnicking, hiking, the mission replica and the historical Rice Log Cabin. Ratcliff Recreation Area is a peaceful pine-covered paradise with an inviting lake for swimming, paddle boating, fishing and hiking trails. Campsites are at both parks. Top-notch bass fishing is featured at Houston County Lake. The Courier covers every facet of the county, with a special emphasis on education.

**LAKE LIVINGSTON PROGRESS** - The Lake Livingston Progress is a weekly newspaper covering the Lake Livingston area. It is **MAILED** as a free distribution product with a total circulation of more than 6,000.

**PENNSAVER** - The Pennysaver is a free total market coverage shopper that is **MAILED** weekly. The area of circulation is concentrated on the rural routes of Livingston, Onalaska, Pt. Blank, Shepherd and Trinity Rt. 2. Special pick up rates on advertising are available in this paper.

**POLK COUNTY ENTERPRISE** - The Polk County Enterprise is located in Livingston, published Thursdays and Sundays. The coverage includes all of Polk County. Several promotions appear each month in this award-winning newspaper. Annual events in the area include: the largest Youth Rodeo in Texas each July; Trinity Neches 4H/FFA Show each March; annual Fishing & Golf Tournaments; monthly Trades Days; and Holiday Celebrations. Sites of interest include Dam site at Lake Livingston State Park, Alabama-Coushatta Indian Tribe, Heritage Park Museum, Log Cabin and Locomotive. The Enterprise operates a full commercial print shop and can accommodate all types of printing, from single sheet to commercial web.

**SAN JACINTO NEWS-TIMES** - Serving historic San Jacinto County, with offices located in Shepherd and the county seat of Coldspring. The San Jacinto News-Times is the county's dominate news source and official legal publication. Among the oldest newspapers in Texas, the San Jacinto News-Times is published each Thursday and helps promote the county's largest industry - tourism. The City of Coldspring offers many antique shops featuring one of a kind gifts, collectibles, clothes and accessories, restaurants, lodging and the San Jacinto County Old Jail Museum located in historic Old Town Coldspring. Special events include Fourth Saturday Trades Day, held each month from February through November; CASI Sanctioned Chili Cook-Off and Street Dance held in March; San Jacinto County Heritage Society Golf Tournament held in April; Lions Club annual Youth Rodeo held in June; White Bass Tournament held in July; Heritage Society's Moonlight by the Lake held in August; San Jacinto County Fair and Rodeo held in September; Friends of the Library Garage Sale held in October; Town Christmas Lighting held in November; Women's League Christmas Home Tour held in December and the Annual Christmas on the Square held in November. Most shops and museums are open Thursday through Saturday, 10 a.m. - 5 p.m.

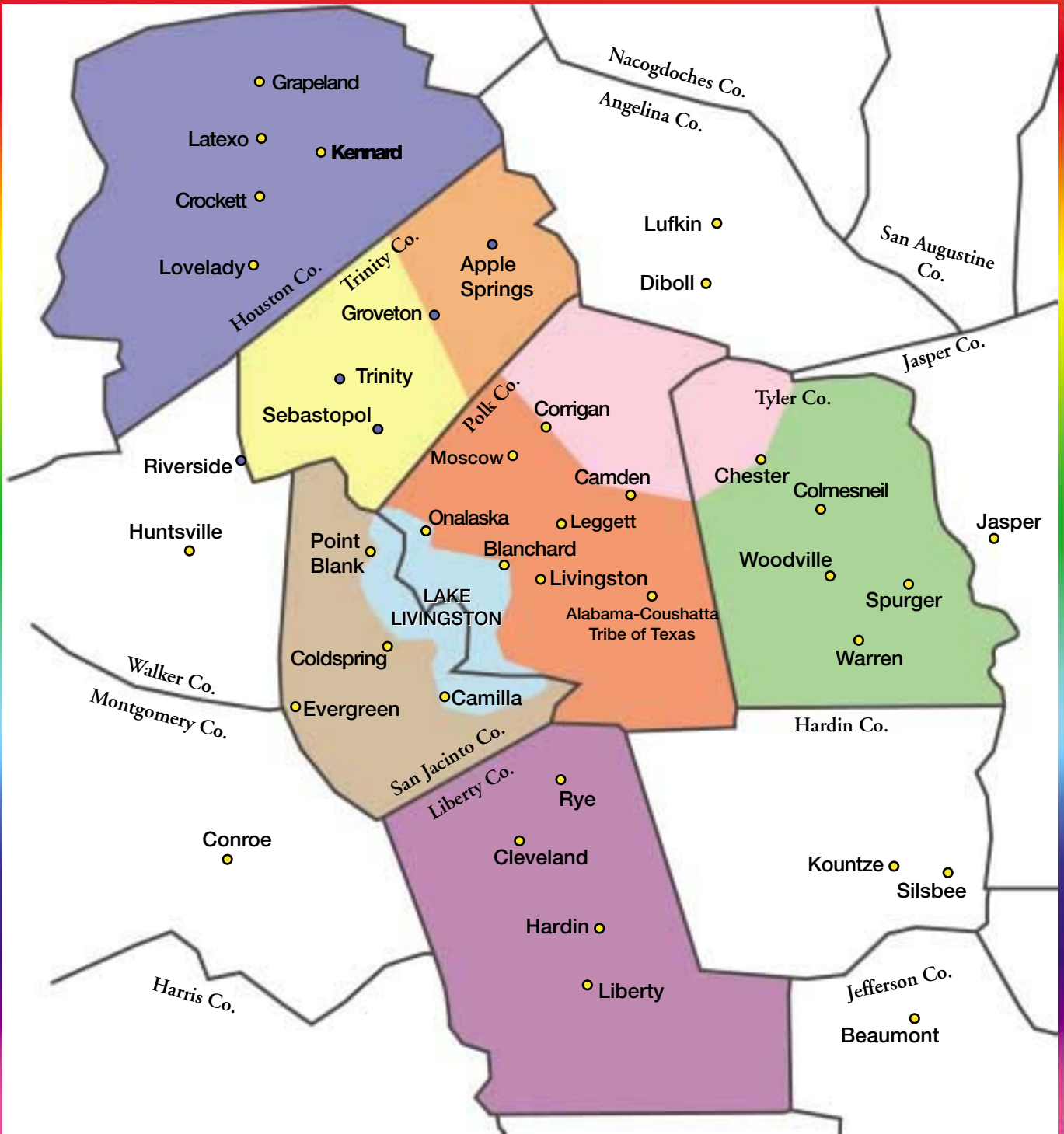
**TRINITY STANDARD** - Located in Trinity just north of the Trinity River in what is known as the Trinity Peninsula. Annual events include the two-day Trinity Community Fair the last weekend in September, with old-fashioned livestock show and auction, agricultural exhibits, horticulture, fine art, etc. and a carnival. In December, Santa Claus comes to town to the Christmas at the Crossroads celebration. This event includes live music, arts and crafts vendors, lighting the Christmas tree and a visit with Santa for the children. On July 4th, the festivities include a barbecue cookoff, a street dance and special fireworks display. The Standard covers all these and much more as well as school sports, and city and county government. Trinity is an historic town with character to match. The paper attempts to exhibit the character of the residents (old and new) and the town.

**TYLER COUNTY BOOSTER/ADVERTISER** - Located in Woodville, Texas. Tyler County offers an annual three weekend Spring Dogwood Festival. It begins with the historical Heritage Village Museum Arts & Entertainment Weekend, followed by Western Weekend with a local Open Rodeo, Trail Rides and Parade. Finally, the well-known Dogwood Queens Weekend offers a Parade, Arts & Crafts downtown, Queens Coronation & Historical Play. The Tyler County Booster newspaper produces over 20 promotions per year surrounding important events to the area.

***Ask for details on area promotions.  
Don't forget to utilize our multiple paper advertising discounts  
to cover a larger market for your business.***

# Polk County Publishing Co., Inc.

## Area Coverage Map



- |                                 |                                   |                                       |
|---------------------------------|-----------------------------------|---------------------------------------|
| ■ <b>BIG THICKET MESSENGER</b>  | ■ <b>CORRIGAN TIMES</b>           | ■ <b>GROVETON NEWS</b>                |
| ■ <b>HOUSTON COUNTY COURIER</b> | ■ <b>LAKE LIVINGSTON PROGRESS</b> | ■ <b>POLK COUNTY ENTERPRISE</b>       |
| ■ <b>SAN JACINTO NEWS-TIMES</b> | ■ <b>TRINITY STANDARD</b>         | ■ <b>TYLER CO. BOOSTER/ADVERTISER</b> |